

CryptoClips.io - Privacy Policy

Last updated: 11 June 2025

1. Who we are

CryptoClips.io (“**we**”, “**our**”, “**us**”) is a crypto-news aggregation and summarisation service delivered via the CryptoClips mobile apps and the cryptoclips.io website (the “**Service**”). Our legal entity is **CryptoClips.io**. Contact: support@cryptoclips.io

2. Scope of this Policy

This policy explains what data we collect, why we collect it, how we use it, and the choices you have. It applies to all visitors, registered users, and app downloaders worldwide.

3. Data we collect

Category	Examples	Purposes	App Store / Play Console disclosure label
Account identifiers	Email address (if you create an account or subscribe to newsletters)	Login, personalisation, customer support	<i>User ID</i>
Device & app info	OS, model, language, crash logs, advertising/user IDs	App functionality, diagnostics, fraud prevention	<i>Device ID, Diagnostics</i>
Usage data	In-app screens visited, tap events, read-time, article “likes”	Improve recommendations, analytics	<i>Product interaction</i>
Content provided by you	Chat prompts to our in-app GPT bot, feedback messages	Generate summaries, support	<i>User content</i>
Location (coarse, city-level)	Derived from IP	Regional content curation, compliance with geo-restrictions	<i>Coarse location</i>

We do **not** request or process: precise GPS location, contacts, photos, wallet keys, or biometric identifiers.

4. How we collect data

- Directly from you (forms, in-app chat).
- Automatically via SDKs and cookies.
- From public sources (e.g., tweets, CoinGecko APIs) that may contain personal data already made public by the original poster.

5. Legal bases (GDPR) / grounds for processing

- **Performance of a contract** – deliver the Service you request.
- **Legitimate interests** – keep the Service secure, improve it, prevent fraud.
- **Consent** – push notifications, marketing e-mails, or analytical cookies. You can withdraw at any time from Settings.

6. How we use data

1. Deliver personalised crypto news feeds and push alerts.
2. Transform source material via OpenAI's API to produce short summaries.
3. Display ads (if enabled) and measure their performance.
4. Monitor stability, debug crashes, and deter bots.

7. Sharing & disclosure

With whom	Why
OpenAI, L.L.C.	Processing user prompts to generate summaries (content sent may transit via US-based servers).
Analytics & crash-report vendors (Firebase, Sentry, Amplitude)	Diagnostics and usage metrics.
Cloud infrastructure providers (AWS Mumbai region)	App hosting and storage.
Legal or regulatory authorities	When required by law or to protect rights, privacy, safety, or property.

We do **not** sell your personal data.

8. International transfers

We rely on standard contractual clauses and equivalent safeguards when transferring data outside your jurisdiction.

9. Retention

Account data – kept while you have an account + 12 months.

Diagnostics logs – max 24 months.

Aggregated or fully anonymised statistics may be retained indefinitely.

10. Your rights

Access, correction, deletion, portability, and objection.

Inside the app, go to **Settings** → **Privacy** or e-mail: support@cryptoclips.io to exercise rights or **Delete Account**.

11. Children

The Service targets users aged 16+. If we learn we hold data from a child under 16 without appropriate consent, we will delete it promptly.

12. Security

We use TLS-encrypted transport, least-privilege cloud roles, periodic penetration tests, and have an incident-response plan.

13. Changes

We will post any material changes here and notify you via in-app message or e-mail 7 days before they take effect.
